Gratitude Report

2024 YEAR IN REVIEW

RAD ADVOCATES

GUIDING FROM EXPERIENCE. LEADING FOR CHANGE.

REFLECTING WITH GRATITUDE

WE'RE HERE BECAUSE OF YOU.

It all began with a mom and an online search. Amy VanTine desperately needed help for her daughter with developmental trauma, currently diagnosed as reactive attachment disorder, an affliction of the brain that develops from early trauma.

From various therapies to multiple parenting techniques, Amy had tried it all. Meanwhile, her daughter was getting more sick and the family was falling apart. The impact of her daughter's early trauma severely impacted everyone in the home.

Left to right: RAD Advocates COO Heather Houze and CEO Amy VanTine

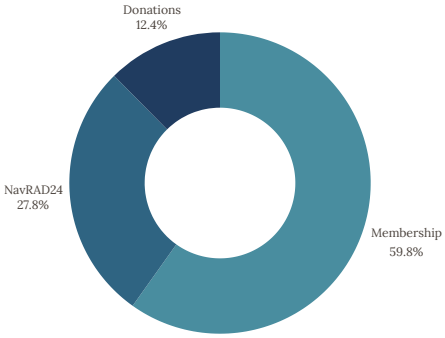
Through her search, Amy found other parents dealing with the same struggles. In 2017, Amy and two other moms started the nonprofit organization RAD Advocates. RAD Advocates has been on a mission to educate and advocate to equip families, communities and professionals to effectively support children with RAD ever since.

Today, RAD Advocates continues to grow thanks to the dedication of our members and volunteers, the generosity of our donors and the resolve of supporters who share our work. We're incredibly grateful for each of you — your commitment inspires us every day and fuels our mission to create hope for families navigating the challenges of RAD.

WE SUPPORT FAMILIES BECAUSE OF YOU.

> RAD Advocates provided a safety net for our family during a time of crisis. They were very knowledgeable and guided us through the process of getting help for our son. The support they provided for our family was vital.
>
> -2024 RAD Advocates member

2024 REVENUE/SUPPORT



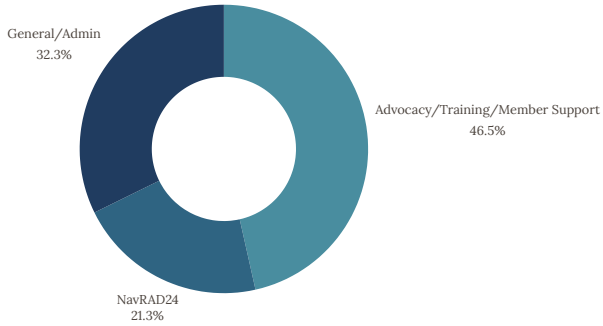
Membership= $92,644.05

NavRAD23= $42,975.25

Donations= $19,194.33

Total Revenue/Support= $154,813.63

2024 PROGRAM/OPERATING EXPENSES



Advocacy/Training/Member Support *(includes salaries, contract labor and professional development)*= $83,234.83

NavRAD24= $38,057.19

General & Administrative= $57,779.66

Total Program/Operating Expenses= $179,071.68

2024 Net: Revenue/Support Less Expenses= -$24,258.05

142 new families added to membership in 2024, growing our reach in communities worldwide

14 scholarships given to families for support via membership or NavRAD24 attendance

2 new supports to serve families/members

Left: Advocate Kathy Lindemann-Hijar

Right: Intern Jan Lundell

SUPPORTING FAMILIES TOGETHER

Support goes full circle at RAD Advocates. As we support you, you support our organization and each other. Memberships sustain our organization, while donor contributions provide scholarships — ensuring families navigating RAD can access critical resources and support.

Among our most impactful supporters, Dr. Eric and Whanda Madrid, through the Madrid Family Foundation, have made a tremendous difference as our largest annual donors. Their generosity helps families gain the tools and community they need, and we are proud to partner with them in this vital work. Thank you to all who make this mission possible.

Dr. Eric and Whanda Madrid

Parents traveled from

28 states

to attend our fourth plan-building and connection-making experience for those raising kids with developmental trauma,

NavRAD24.

"I enjoyed meeting all my RAD-idols in person and connecting with other parents who understand. I greatly appreciated and needed all the different perspectives that NavRAD provided. I feel a sense of freedom, acceptance and validation that I haven't felt in a very long time. No matter how our journey ends up, knowing other people have been through it and come out of it on the otherside is comforting.
-Jamie Miller, NavRAD24 attendee

5 professional trainings

for staff in private group homes, family support services and school districts and graduate students at a university

“Understanding the uniqueness of this population has allowed our staff and houseparents to reach successful goals with the youth. We have adjusted our approach to meeting their needs and have win-win solutions.”
-Amy Turner, LMSW, Program Director Sunnybrook Children's Home, Inc.

LOOKING AHEAD WITH PROMISE

Families can't do it alone. And neither can we. There are so many more families in need. Please join us to navigate RAD alongside them for years to come.

Join Volunteer Donate

RAD ADVOCATES